

## On the Wings of Mercy: Flying Hospitals

A Tale of Slow Growth, Shifting Business Models

## SPECIAL FEATURE

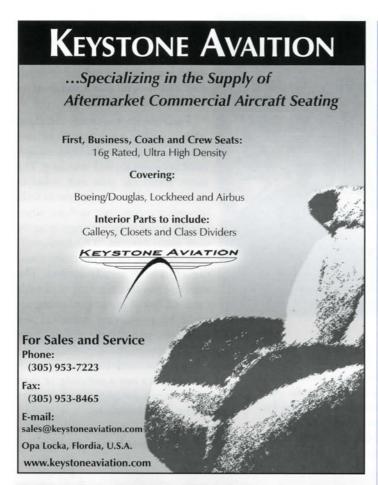
Trends in Galleys and Lavatories
Here Too, a Struggle Rages
Between Beauty and Gravity

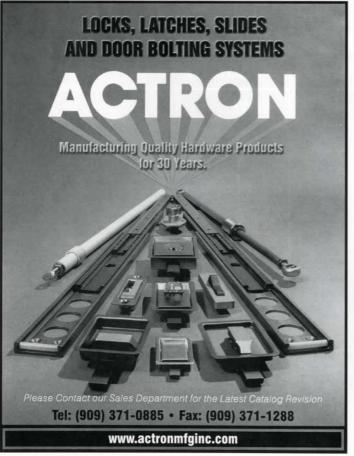
## IN PROFILE

The Embraer Legacy
Cabin Volume, Payload
Give This Bird the Edge

MAJOR AIRLINE LOOKS TO DESIGN STUDENTS FOR INSPIRATION

MALAYSIA AIRLINES SHINES WITH BBJ





in 1930, offers a Bachelor of Fine Arts or Bachelor of Science degree for: Advertising; Film; Fine Art; Graphic Design and Packaging; Illustration; Industrial Design, including Transportation, Product and Environmental Design; and Photography. A graduate program leads to a Master of Fine Arts or Master of Science degree, and the school also offers Saturday High for high school students; and extension classes for adults through Art Center at Night in Pasadena, San Diego, Orange County, San Francisco, and New York. Acclaimed architect Frank Gehry has been selected to design Art Center's new educational facilities for the 21st century.

## **Aero-interiors Designer Preferred**

Aircraft Interior Designer Edése Doret has been selected as the Chief Architect of the upcoming 2003 Aviation World's Fair. Organized by Kallman Worldwide, the fair will present the complete picture of aviation's first century in the Centennial-year celebration of the first manned, powered and controlled flight by the Wright Brothers in December 1903.



2003

The air show will take place at the Newport News/Williamsburg International Airport from April 7-27, 2003. Sixty countries will feature some 2,000 exhibits and more than 200 aircraft at the planned event. It will cover 150 to 300 acres on the South side of the Airport's Runway 27.



This will be the first major event in the United States to give the rest of the world the opportunity to showcase their products as they do at Farnborough and Paris.

For the past two years Edése Doret Industrial Design, a New York City-based design firm has been involved with the development of the fair. He created the now famous AWF logo, identity package and the initial brochure. Edése Doret is responsible for the design and development of the 150-acre plus site which will consist of six Exhibition Halls, four Thematic Halls, seven Specialized Pavilions, Aviation Village, Static Display and Hospitality Chalets.

Edése Doret is a graduate of Pratt Institute in Brooklyn, New York. Prior to establishing his own agency, he worked for a number of design firms in New York. He has worked on various projects for AT&T, Sony Electronics, Walt Disney World and numerous VIP aircraft interior design projects. He was also part of a design team involved in the redevelopment of 42nd Street in New York City.